



## leah markos

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### experience

AD CAMPAIGNS  
BRANDING & GUIDELINES  
DIGITAL MARKETING  
DIRECT MAIL  
COLLATERAL SYSTEMS  
MAGAZINE/BOOK DESIGN  
OOH SIGNAGE  
WEBSITE DESIGN  
ILLUSTRATION  
PHOTOSHOOT DIRECTION  
VIDEOSHOOT DIRECTION  
DESIGN FOR ANIMATION  
PHOTO EDITING  
PRE-PRESS & PRESS CHECKS

### soft skills

FEARLESSLY CREATIVE  
DETAIL MAVEN  
TEAM PLAYER  
CLIENT-FRIENDLY  
SENSE OF HUMOR  
PRIORITIES IN ORDER  
THOUGHTFUL LEADERSHIP  
WRITING & EDITING SKILLS

### hard skills

INDESIGN CC  
PHOTOSHOP CC  
ILLUSTRATOR CC  
ACROBAT PRO  
MICROSOFT OFFICE  
SOME SKETCH  
SOME DREAMWEAVER

### things i'm into

COOKING  
CREATIVE WRITING  
ART & LIT  
SOCIALIZING  
POP-UP BOOKS  
SERIAL COMMAS

### gigs

#### Associate Creative Director / Senior Art Director

Compass Healthcare Marketing ~ Lafayette, CA ~ 2013–present

Art direction, design, and leadership in a nimble environment with long-term client relationships. Managing many projects (creative & scheduling) and a team of designers. Close client contact. Ad campaigns, photo and video shoot art direction, collateral systems, re/branding and guidelines, websites, digital and broadcast, signage, swag, and you name it. Clients include Community Memorial Healthcare, Eisenhower Health, El Camino Hospital, Marin Health.

#### Senior Art Director

White Space Healthcare Marketing ~ Seattle, WA ~ 2007–2013

Art direction, illustration, and design, both print and digital. Team leader on large collateral system redesigns, ad campaigns and photoshoots. Wide range of other projects includes identity, digital marketing, direct mail, brand guidelines, annual reports, and OOH. Clients primarily hospitals and medical device corporations, such as Baxter, AMP Orthopedics, Genelex, and El Camino Hospital. HAA award winner.

#### Senior Art Director

Compass Marketing ~ Lafayette CA ~ 2003–2007

Art direction and design for ad campaigns, high-end direct mail, collateral, identity, and web design. Primarily in resort, real estate, and healthcare industries. Clients included Exclusive Resorts, Bighorn Golf, McGuire Properties, Preserve at Botany Bay, El Camino Health. Addy award winner.

#### Art Director

Avant Publishing Group ~ Lafayette CA ~ 1998–2003

Art direction and design for award-winning single-sponsor magazines, plus various web and print work. Client-facing and leadership role. Tech and healthcare clients included Hewlett-Packard, Compaq, Oxford Health Plans, and Siebel Systems.

#### Assistant Art Director / Art Director

Duncan Channon ~ San Rafael CA ~ 1992–1998

Identity, DM, web, print ads, and OOH, for mostly hi-tech clients including Maxis Games, Creative Arts, Pacific Bell, and Global Village. Took projects from concept through printing, including photoshoots, pre-press, and press checks. Consistently earned substantial bonuses and promotions.

### schooling

#### B.A. degree in art

Cal State University East Bay

#### 18-month design program

San Jose State University

#### Various art and design classes

Udemy, General Assembly, Skillshare, Laney College, California College of Art, Diablo Valley College, The Crucible